

Tony Rice

IT Professional & Software Engineer

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Highly adaptable IT professional with a passion for solving problems. Proven ability to drive innovation and deliver results in fast-paced collaborative environments.

| QUALIFICATIONS | 12+ years of experience in IT and full-stack software engineering, leading the development and launch of multiple successful products. Proven ability to lead technical teams, drive business outcomes, and adapt to diverse environments. |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Highly Proficient in a wide range of technologies. |
| KEY ACCOMPLISHMENTS | Played a key role in developing the Universal Shopping Cart platform, which contributed to Rakuten's \$1 billion acquisition of Ebates. Architected and scaled a cloud-based backend platform to support 100K+ monthly transactions, optimizing performance and <i>ensuring 99.9% uptime</i>. |
| WORK HISTORY | |
| 2022 - 2024 | Founder & Lead Architect |
| 2022 - 2024 | Dusty Beetles (Hybrid) |
| | Developed and managed the Frontend and the Backend for e-commerce platform Managed infraustructure in a dedicated environment using VMWare vSphere Migrated core services to AWS while maintaining a hybrid infrastructure Built connections, lead product development and MVP testing |
| 2012 - 2022 | IT & Project Management |
| | Freelance Work (Hybrid) |
| | Crafted various solutions, including CRM integrations, brand imaging, and content marketing strategies. Collaborated on various projects and solutions with a wide range of clients. |
| 2021 | Full-stack Software Engineer |
| | Catsy (Remote) |
| | Collaborated with the founder to rapidly prototype MVPs, increasing client acquisition. Ensured the quality and functionality of prototypes through rigorous testing. |
| 2020 - 2021 | Full-Stack Software Engineer |
| | Artful Home (Hybrid) |
| | Streamlined workflows by refactoring legacy tools and developing automation scripts. Developed an HTML templating engine, reducing marketing email production time by 90%. |
| | • Troubleshooted and resolved a critical call center issue, restoring service availability. |
| 2019 - 2020 | Full-stack Software Engineer |
| | Storyscript (Remote) |
| | Accelerated the development of the Storyscript Runtime by implementing key features. Collaborated with a cross-functional team to ensure the ongoing development of backend components. |
| 2018 - 2019 | Full-stack Software Engineer |
| | Breezy HR (Remote) |
| | Enhanced platform functionality and reliability by resolving bugs and developing partner integrations. Supported sales efforts by providing technical expertise on client calls. |
| | Ensured code quality and security through proactive vulnerability identification. |

| 2018 - 2019 | • | Founder & Full-stack Software Engineer The Baked Potato Store |
|-------------|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | Developed automated dropshipping solution reducing 90% of the daily workload Scaled an online store selling novelty products. Expanded product offerings and secured partnerships with suppliers. |
| 2018 | • | Full-stack Software Engineer |
| | | Two Tap (Remote) Improved platform architecture and functionality by providing industry insights and technical recommendations. |
| 2017 | • | Full-stack Software Engineer Clause (Remote) |
| | | Oversaw the successful acquisition of Automately Cloud. Advised on the development of Clause's Legal Tech platform, optimizing performance and migrating Automately Cloud. |
| 2014 - 2017 | | Founder & Lead Architect |
| | Ĩ | Automately Cloud |
| | | Architected Automately Core, an open-source distributed backend platform. Developed the frontend, backend, and platform tooling. |
| 2013 - 2017 | | Software Engineer |
| | | Fatwallet/Ebates (Hybrid) |
| | | Developed web automation solutions to improve checkout processes for various merchants. |
| | | Scaled the Universal Shopping Cart, streamlining mobile commerce into a unified checkout experience. Helped lead PCI compliance initiatives for the software development lifecycle. |
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| 2012 - 2013 | | Founder & Lead Architect |
| | | QuickStart.me |
| | | Co-founded QuickStart.me, developing a web application for business record-keeping and a web-based phone system. Connected directly with customers to troubleshoot issues and deploy new features |
| 2011 - 2013 | | Founder & Lead Architect |
| | | SecTitan |
| | | Developed a customizable reverse-proxy solution for web applications Provided security testing for public facing web applications |
| 2011 - 2017 | | Owner & Manager |
| | | Bestellen Software, LLC |
| | | Co-founded Bestellen Software during my final year high school, <i>providing IT services to businesses and residents</i>. Developed custom web applications, focusing on streamlined operations and secure data management. |
| | | Managed cloud infrastructure and maintained physical networks. |
| 2011 | | IT Assistant |
| | | School District of Beloit |
| | | • Worked as an IT assistant helping diagnose printers and other IT related tasks. |
| 2009 - 2010 | | Founder & IT Support |
| | | GBHTech |
| | | Started IT Support company before I graduated high-school Managed Windows Server, ESX Servers, Removed Viruses and Installed OSes Provided direct customer service to over 10+ customers weekly Repaired computers for residents |
| | | |

NETWORKING & IT

- **15+ years:** TCP/IP, DNS, HTTP, TLS/SSL, Server Delpoyment & Administration, Firewall Management, virus Removal, Computer Repair, Site-to-Site VPN, Untangle, pFSense, OpenWRT
- 7+ years: Network Wiring/Instalation

BACKEND DEVELOPMENT

- 12+ years: Web APIs (REST, JSON, XML, SOAP), Websockets
- **4-10+ years:** Express.js, Routing, Spring Boot
- **3+ years:** NestJS, Ruby on Rails, Laravel, Vendure

DEVOPS/CLOUD

- **15+ years:** VMWare/VSphere, Openstack, Rackspace
- **4-10+ years:** Docker, Kubernetes, Amazon Web Services (EC2, S3, VPC), OVH, Chef, Capistrano, Puppet

AI & LLMS

- **2+ Years:** OpenAl, Prompt Engineering, ChatGPT, Google Bard/Gemini, Multi-Modal Development
- 1+ Years: Azure OpenAl

TOOLS & TECHNOLOGIES

- 12+ years: Git, Gitlab, Github
- **4-10+ years:** Intellij Idea, Vscode, Todoist, Notion

CMS & WEB PLATFORMS

- 13+ years: Wordpress, Custom CMS
- 4-10+ years: Ghost CMS, Shopify

OPERATING SYSTEMS

- 14+ years: Linux, Ubuntu Server, Debian, Windows Server 2008, Windows Server 2012
- 4-10+ years: Android, Mac OS X

PROGRAMMING LANGUAGES

- 12+ Years: Javascript, HTML, CSS, PHP
- 4-10+ Years: NodeJS, Node APIs,
- Typescript, Java, Python, Bash
- 1+ Years: Ruby, C#, Go/Golang, Lua

FRONTEND DEVELOPMENT

- 4-10+ Years: Angular/AngularJS, React/ReactJS, Handlebars.js, templating, CSS
- 1-4 Years: Laravel, Vue.js, Next.js, Webpack, Gatsby, Bootstrap, Meteor

DATABASE/CACHING

- 12+ years: MySQL/MariaDB, SQLite, redis
- **4-10+ years:** MongoDB, DynamoDB, Hazelcast, NoSQL, PostgresSQL, Elastisearch
- 2+ years: TypeORM

APIS & SERVICES

10+ years: Twilio, Stripe
4-8+ years: Cloudflare API, Shopify API, Slack API, Plivo, IFTTT, Zapier
1-3+ years: Discord, PayPal, Make.com

WEB SERVICES & OTHER

• 12+ years: Apache, nginx, HAProxy, stunnel

VOIP & TELEPHONY

• **2+ years:** FreePBX, Asterisk, Grandstream VoIP Deployment

MOBILE DEVELOPMENT

- 2+ Years: Basic4Droid/B4X
- 1+ Years: Apache Cordova, React Native